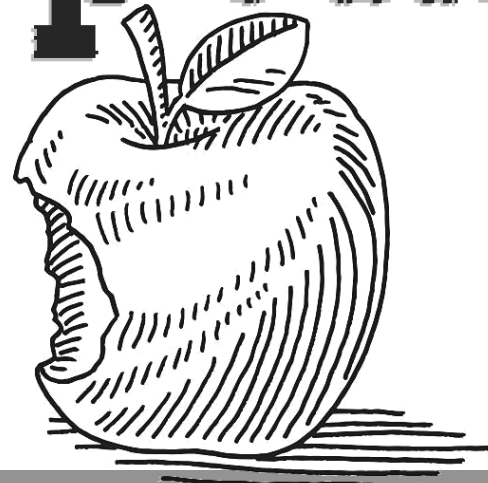


W i n d F a l l S p o n s o r s h i p



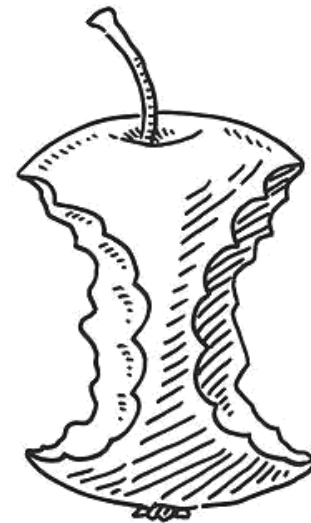
- **8** event passes
- Featured logo on website and social media
- Featured logo on posters & and printed material
- Your banner at main stage & materials in event

\$5000



- **4** event passes
- Featured logo on website and social media
- Featured logo on posters & and printed material

\$2500



- **2** event passes
- Featured logo on website and social media

\$1000

The Best Crafted Cider & Music meet to celebrate the colors of fall in the center of Washington.

Up to 12 Ciderhouses from around the region will bring enough varieties to make the most experienced taster swoon.

3 live bands with dancing music will own the outdoor stage.

Come to Western Town at the Kittitas Valley Event Center, Ellensburg, WA.

Gather with your friends on October 7. Taps are open from 7:00pm-11:00pm.

Contact Jill Scheffer

509-551-8807 or

keen@keenetwork.org



A KEEN OPPORTUNITY FOR YOUR BUSINESS!

Cider, music, and fun! Saturday October 7th, 2023!

EVENT DETAILS

Saturday October 7th, 2023

7:00pm-11:00pm

Expected Attendance: 600 +

Find out more at
www.ycic.org/windfall

EVENT DESCRIPTION

The Best Crafted Cider & Music meet to celebrate the colors of fall in the center of Washington.

Ciderhouses from Puget Sound, Wenatchee, Yakima and around the region will bring enough varieties to make the most experienced taster swoon. **Killdeer String Band, Rusty Cage, and Santa Poco** will bring fun dancing music to the outdoor stage.

Come to Western Town at the Kittitas Valley Event Center, Ellensburg, WA. Gather with your friends on October 7th. Taps are open from 7:00pm-11:00pm. WindFall is an event for ages 21 and up. ID will be required.

Twelve cider houses will be doing their best to impress. Each cider house will bring two or three varieties for your pleasure. From dry to sweet to hopped to fruited, herbed or flowered, there's a cider for everyone. Local restaurants and concessions will offer plentiful handy food for every taste. Beer, wine and soft drinks will also be available.

Proceeds from Windfall directly supports KEEN's project, the Yakima Canyon Interpretive Center. With over 1.5 million people passing by, the YCIC will be a destination for meetings, special events, and educational programming. This project represents an unparalleled opportunity to engage visitors and community members of all ages in outdoor education, draw tourists to Central Washington, undertake environmental stewardship and habitat restoration, and accomplish protection of the endangered shrub-steppe biome.

SPONSORSHIP BENEFITS

- Get in on the ground floor of an event that is sure to grow—cider is the fastest growing beverage in the Pac NW!
- Be recognized as a leader in the region, supporting one of the coolest events in the Pacific Northwest!
- Achieve visibility for your business with ads on websites and social media!
- Engage with your employees and “give back” with event volunteer opportunities!
- Connect your brand to positive work happening in your region!
- Support KEEN and the Yakima Canyon Interpretive Center project!

If you are interested in sponsoring the event, please contact Jill Scheffer at (509) 551-8807 or keen@keenetwork.org.

